

## 2018 EVENT SPONSORSHIP PROPOSAL FIRST FRIDAYS ON THE DELAWARE

Every first Friday from May to September (5/4, 6/1, 7/6, 8/3, 9/7), the quaint and historic riverfront town of Bristol Borough hosts the *award-winning* **First Fridays on the Delaware** from 5 to 8 pm.

Organized by the **Bristol Borough Business Association** to highlight the Borough's main business district and our members, the 2018 season includes:

- \*THEMED EVENTS such as Country Hoedown (June), Christmas in July, and Super Heroes vs. Every Day Heroes (August)
- \*FAMILY-FUN AMUSEMENTS including entertainment by local performance-oriented groups
- \*ART & CULTURE in all forms including interactive displays and demos
- \*SHOPS, MERCHANTS & VENDORS for your shopping pleasure
- \*LIVE MUSIC from local bands
- \*ARTS & CRAFT CLASSES for all ages
- \*FOOD from our fabulous eating establishments and specialty food vendors
- \*COMMUNITY ART PROJECT where everyone can contribute to a one-of-a-kind piece of art

The 2017 season included themed-events, Bristol Borough's first-ever flash mob dance, collaboration with 215 Mopar (car club) for a fundraiser for our local food bank, and a community mosaic project of the iconic Grundy Clock Tower, which has been installed as a permanent exhibit at the Margaret R. Grundy Library. Named 2017 Bucks County Courier Times' Best of Bucks 'Best Outdoor Event', 'Best Family Event', and 'One of the Best Business/Chamber Events' and well as winner of the Bucks Happening List for 'Business/Chamber Event', the Lower Bucks County Chamber of Commerce also recognized Shea Cialella, Administrative Coordinator of the BBBA, as a Quality of Life Champion of Commerce for her facilitation of these events. As we prepare for our fourth season of Bristol Borough's First Fridays, we hope to continue the winning streak.

Follow us at <https://www.facebook.com/BristolBoroughFirstFridays> to get exclusives on upcoming events and activities.



#BristolBoro1stFridays

**2018 Season of**  
**First Fridays on the Delaware**  
**May 4, June 1, July 6, August 3, September 7**  
**5 to 8 pm - Mill Street, Bristol Borough**



**BBBA** Bristol  
Borough  
Business  
Association  
**Merchants & Professionals**

BristolBoro.org



BristolBoroughFirstFridays



*Welcome, Friend, to Bristol Borough's First Fridays on the Delaware!*

Founded in 1681, Bristol, Pennsylvania boasts a long and proud history. Located on the banks of the Delaware River, Bristol served an important role in both the Revolutionary and Civil wars. The old-world influence still exists today as evidenced by the architecture of historic mansions, the many antique shops and significant landmarks throughout the town. Bristol continues to demonstrate historic, art and cultural importance through its own professional theater, museum, art studios, walking tours and the now annual First Fridays on the Delaware celebrations.

Over the last three years, the Bristol Borough Business Association's First Friday events drew thousands of visitors of all ages to historic Bristol Borough. Family-oriented activities including live music, free entertainment, art displays, interactive stations, and browsing the many shops and vendor booths along our main business district were enjoyed by all.

Our amazing little town has been experiencing a significant revitalization over the last few years. New businesses, eateries, residences and the exciting new dock project are adding to Bristol's charm and appeal and have locals buzzing about us! Thanks to Deluxe Corporation and the Small Business Revolution, Bristol Borough has recently gained even more attention on a national level while competing for a \$500,000 revitalization grant. As the 2017 Season 2 winner, our town was featured in an 8-show series on Hulu. Eight small businesses were chosen to receive professional support such as marketing assistance, business planning, financial counseling, and industry-specific guidance. As a result, all of Bristol Borough has seen an increase in tourism and commerce, and we are extremely grateful!

First Fridays on the Delaware are a wonderful way to introduce and highlight all that Bristol Borough has to offer with a widening audience. If you would like to be part of the excitement, please consider a sponsorship commitment this season. As a sponsor, your organization will receive special benefits while helping make this season of First Fridays on the Delaware even better than the last! Detailed sponsorship and support opportunities as well as deadlines are attached.

Thank you and we hope to see you on First Friday!

Sincerely,

The Bristol Borough First Fridays Committee












**First Fridays on the Delaware  
2018 Sponsorship and Support Opportunities**

*May 4, June 1, July August 3, September 7*

*5:00pm to 8:00pm along Mill & Radcliffe Streets and the Bristol Wharf*

Event Sponsorship \$1,000	
<ul style="list-style-type: none"> <li>• Acknowledgment during performance announcements</li> <li>• Sponsor name/logo included in email blasts promoting First Fridays</li> <li>• Free vendor table per event</li> <li>• Free listing of sponsor name in 'Guide to Historic Bristol Borough' pamphlet (July to December 2017 publication)</li> <li>• Sponsor name/logo on sponsor page of website with link to your page</li> <li>• Sponsor name/logo prominently displayed on all promotional advertising</li> <li>• Recognition in any event Press Releases</li> <li>• Social Media recognition</li> </ul>	<div data-bbox="1198 310 1479 533" style="text-align: center;">   <b>FARMERS</b>  <b>INSURANCE</b>            Steve Mooney Agency            127 Mill St. • 215-781-8500         </div> <div data-bbox="1143 550 1523 743" style="text-align: center;">   <b>Penn</b>  <b>Community</b>            Bank         </div>
Performance Sponsorship \$750	
<ul style="list-style-type: none"> <li>• Sponsor name/logo included in email blasts promoting First Fridays</li> <li>• Discounted vendor table per event</li> <li>• Free listing of sponsor name in 'Guide to Historic Bristol Borough' pamphlet (July to December 2018 publication)</li> <li>• Sponsor name/logo on sponsor page of website with link to your page</li> <li>• Sponsor name/logo displayed at performance location</li> <li>• Recognition in any event Press Releases</li> <li>• Social Media recognition</li> </ul>	<div data-bbox="1192 810 1479 991" style="text-align: center;">   <b>SCANLIN</b>  <b>REAL ESTATE</b>            1717 Farragut Ave.            215-781-1616 • 267-712-9668         </div> <div data-bbox="1240 1008 1432 1159" style="text-align: center;">   <b>CHUCK'S</b>  <b>BBQ</b> </div> <div data-bbox="1208 1167 1458 1192" style="text-align: center;">           2 Pond St. • 215-458-8226         </div>
Participating Sponsorship \$500	
<ul style="list-style-type: none"> <li>• Free listing of sponsor name in 'Guide to Historic Bristol Borough' pamphlet (July to December 2018 publication)</li> <li>• Sponsor name/logo on sponsor page of website</li> <li>• Sponsor name/logo displayed at entertainment site (craft tables, etc.)</li> <li>• Recognition in any event Press Releases</li> <li>• Social Media recognition</li> </ul>	<div data-bbox="1263 1247 1409 1390" style="text-align: center;">   <b>HEMS</b>  <b>TRUCK &amp; AUTO</b>            2080 Farragut Ave.            215-788-4923         </div> <div data-bbox="1240 1402 1425 1520" style="text-align: center;">   <b>MILL STREET</b>  <b>PHARMACY</b>  <small>Personalized Care for You &amp; Your Health</small>            416 Mill St., Bristol            215-788-8578 (79)  <small>CALL TO HAVE YOUR PRESCRIPTIONS TRANSFERRED TODAY.</small> </div> <div data-bbox="1240 1533 1425 1646" style="text-align: center;">   <b>BLUDSKILLZ</b>  <small>Aerial Photography &amp; Events</small>            DroneBristol.com            215-852-7549         </div> <div data-bbox="1263 1654 1416 1688" style="text-align: center; color: red;"> <b>Available</b> </div> <div data-bbox="1263 1705 1416 1738" style="text-align: center; color: red;"> <b>Available</b> </div> <div data-bbox="1263 1755 1416 1789" style="text-align: center; color: red;"> <b>Available</b> </div>

**For questions or to discuss additional sponsorship opportunities not listed above, please contact  
Shea Cialella at 267-566-2300.**

# First Fridays on the Delaware

## 2018 Sponsorship and Support Opportunities



#BristolBoro1stFridays

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

Organization Website: \_\_\_\_\_

We are not interested in a First Friday Sponsorship but enclosed is a donation of \$\_\_\_\_\_.

We are interested in the following Sponsorship Package:

~~Event (\$1,000)~~    ~~Performance (\$750)~~    Participating (\$500)    Other, \$\_\_\_\_\_

Checks can be made payable to the 'BBBA' and mailed, along with this form, to PO Box 1293, Bristol, PA 19007 or dropped off to Bird of Paradise Flowers, 231 Mill Street, Bristol.

Logo should be emailed to BBBA1681@gmail.com.

**To receive maximum benefits of your sponsorship,  
please respond no later than March 30, 2018.**



**Thank you for your anticipated support of this community-strengthening,  
economically stimulating, award winning event!**

